

planetfitness

LEVEL UP

E L E V [^] T E

THE PREMIUM MEMBERSHIP UPGRADE



ELEVATE is our new premium membership upgrade. Designed to add more value, more access, and more experiences to your training journey.

For just R199pm, you unlock exclusive perks that go beyond the basics - flexibility, wellness, and community.

ELEVATE isn't just a gym membership. It's a training lifestyle built around performance, wellness, and connection.

LEVEL UP. LIVE MORE.

ELEVATE

planetfitness

ELEVATE services

What You Get with ELEVATE

- **BUDDY TAG**
Bring a friend every time you train.
- **TOWEL SERVICE**
Always fresh, always ready (where available).
- **DUAL CLUB ACCESS**
Train at your home club + one additional club.
- **REFORMER STUDIO ACCESS**
Designed for strength, flexibility, posture, and performance (exclusive to ELEVATE members).
- **SIGNATURE CLASSES**
Curated small-group training for maximum impact.
- **ADVANCED BOOKINGS**
Priority access to classes and sessions.
- **RED LIGHT THERAPY**
Cutting-edge wellness
(roll-out underway nationally).
- **COMPRESSION BOOTS**
Pro-level recovery tech
(roll-out underway nationally).



Choose your rewards level

MEMBERSHIP	PARTNER BENEFITS	
<p>CORE</p> <p>Available to all members</p>	<p>SmartShopper Points 1,000 new membership only + 100 points per visit.</p> <p>Thyme FitChef. 20% discount</p> <p>Puma. 20% discount</p>	<p>Africa Padel. 20% discount</p> <p>*Spaces. 10% discount</p> <p>*Regus. 10% discount</p> <p>*HQ. 10% discount</p>
<p>BUDDY TAG</p> <p>Only members with buddy tag add on see these benefits</p>	<p>SmartShopper Points 100 points per visit.</p> <p>Thyme FitChef. 20% discount</p> <p>Puma. 20% discount</p>	<p>Africa Padel. 20% discount</p> <p>*Spaces. 10% discount</p> <p>*Regus. 10% discount</p> <p>*HQ. 10% discount</p>
<p>ELEVATE</p> <p>Only members with ELEVATE add on see these benefits</p>	<p>SmartShopper Points 100 points per visit.</p> <p>ELEVATE Services</p> <p>Thyme FitChef. 20% discount</p> <p>Puma. 20% discount</p>	<p>Africa Padel. 20% discount</p> <p>*Spaces. 10% discount</p> <p>*Regus. 10% discount</p> <p>*HQ. 10% discount</p>

BENEFITS		PRICE
<p>*SKOON. 20% (FTB), 10% monthly</p> <p>*Faithful to Nature. 20% (FTB), 10% monthly</p> <p>*UCook. 50% (FTB), 10% monthly</p>	<p>*USN. 10% discount</p> <p>*IvBar. 10% discount</p>	N/A
<p>*SKOON. 20% (FTB), 10% monthly</p> <p>*Faithful to Nature. 20% (FTB), 10% monthly</p> <p>*UCook. 50% (FTB), 10% monthly</p>	<p>*USN. 10% discount</p> <p>*IvBar. 15% discount</p> <p>*Garmin. Up to 40% discount</p>	R 149.00 per month
<p>*SKOON. 20% (FTB), 10% monthly</p> <p>*Faithful to Nature. 20% (FTB), 10% monthly</p> <p>*UCook. 50% (FTB), 10% monthly</p>	<p>*USN. 15% discount</p> <p>*IvBar. 25% discount</p> <p>*Garmin. Up to 40% discount</p> <p>Train 3x per week Free coffee / smoothie / nutrient voucher</p> <p>Train 12x per month R200 spa voucher</p>	R 199.00 per month





Planet	Reformer
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REFORMER PILATES

REFORMER Pilates is the next level of training. Exclusive to ELEVATE members, our REFORMER studios are designed for strength, flexibility, posture, and performance.

↗ REFORMER STUDIOS OPENING FROM OCTOBER 2025

Exclusive to ELEVATE members

Bedfordview
Benoni Lakefield
Brackenfall
Cavendish
Centurion Gate

De Waterkant
Durbanville
Fourways Buzz
Hazelwood
Midlands

Montana
Platteklouf
Randburg
Roodepoort
Sandton Gate

Wanderers
Waterkloof Ridge
Westville

No studio at your home club? No problem. ELEVATE's Dual Club Access means you can train at a nearby club with a REFORMER studio.

PURE REFORMER

A full-body Pilates workout focusing on precise movement, core strength, and alignment. Perfect for all levels.

POWER REFORMER

A faster-paced, energizing session designed to push your strength and conditioning further.



RELAX ZONE

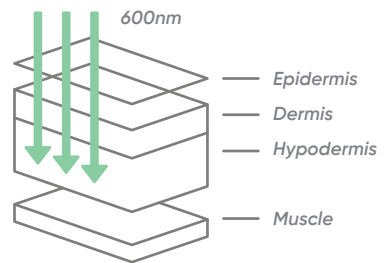
OPENING FROM NOVEMBER 2025

Exclusive wellness for ELEVATE members

RED LIGHT THERAPY

FACE TREATMENT - 600NM BENEFITS

- Stimulates collagen production for smoother skin
- Reduces fine lines and wrinkles
- Improves circulation for natural glow
- Calms inflammation & redness
- Supports skin healing & recovery

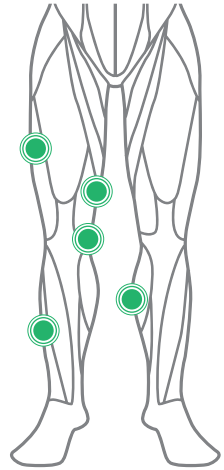


Step into our Relax Zone, recline in massage chairs, slide into compression boots, and soak in the glow of red light therapy. Only for ELEVATE members.

COMPRESSION BOOTS

(LEG RECOVERY BENEFITS)

- Improves blood circulation
- Reduces muscle soreness
- Accelerates recovery after training
- Decreases swelling & fatigue
- Feels amazing – like a pro massage



ELEVATE ensures you enjoy more than just a gym membership. It's about creating a premium training lifestyle - with added performance, wellness, and connection.

Upgrade today for only R199pm and experience a new level at Planet Fitness.

Ask a Sales Consultant for details.

Name

Contact