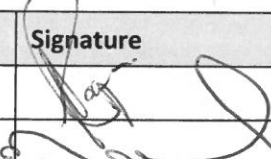



Document Title	COOKIE POLICY		
Document Number	ICT-PY-21	Revision Number	1.0
Type of Document	POPIa	Revision Date	25/01/2022

COOKIE POLICY

ACCOUNTABILITY	Name & Position	Signature	Date
Compiled By	A van Rooyen		25/01/2022
Approved By (Responsible)	M de Wet		11/04/2022
Authorised By (Accountable)			

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A person using Planet Fitness documents or data accepts the risks of:

- a) *Using the documents or data in hard copy version without requesting and checking them for accuracy against the original electronic published document.*
- b) *Uncontrolled if printed.*
- c) *Using the documents or data for any purpose not agreed to in writing by Planet Fitness.*

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DOCUMENT VERSION AND CHANGE CONTROL

VERSION	DATE	AUTHOR	COMMENT / SUMMARY OF UPDATES
Draft	20/12/2021	A van Rooyen	
Final	25/01/2022	A van Rooyen	

At planetfitness.co.za/planetfitnessonline.co.za/fitbuddy.co.za ("We", "us", "our") strive to honour the privacy and security of any data we collect from visitors using our website, whilst we act as a personal data Responsible Party under relevant data protection rules and regulations. Our website uses cookies, in combination with pixels, local storage objects, and similar devices (collectively, "cookies" unless otherwise noted) to distinguish you from other users of the website. This helps us provide you with a good experience, improve our service, and to personalise ads and content to you while you use the website.

This cookie policy ("Cookie Policy") describes the types of cookies we use on the website and our purposes for using them.

If you have questions about this Cookie Notice, please contact us at <https://www.planetfitness.co.za/contact-us/>. For a more complete description and list of the cookies that we currently use on the website, please review our Cookie List found in section 5 of this document. For more information about our privacy practices, please review our Website Privacy Policy: <https://www.planetfitness.co.za/privacy-policy/>. If you have any questions or comments regarding this notice or data privacy, please contact us at <https://www.planetfitness.co.za/contact-us/>.

Please read this Cookie Notice carefully for details about why we use cookies and the information they collect from and about you.

1. COOKIE DEFINITIONS

Cookie A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your device, which is like computer memory.

First and third-party cookies: whether a cookie is 'first' or 'third' party refers to the domain placing the cookie.

- First-party cookies* are those set by a website that is being visited by the user at the time (e.g. cookies placed by our website domain).
- Third-party cookies* are cookies that are set by a domain other than that of the website being visited by the user. If a user visits a website and another entity sets a cookie through that website, this would be a third-party cookie.

Persistent cookies: these cookies remain on a user's device for the period of time specified in the cookie. They are activated each time that the user visits the website that created that particular cookie.

Session cookies: these cookies allow website operators to link the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes when they close the browser window. Session cookies are created temporarily. Once you close the browser, all session cookies are deleted.

2. WHAT COOKIES DO WE USE AND WHY?

Generally, the website uses cookies to distinguish you from other users of the website. This helps us to provide you with a good experience when you browse the website and also allows us to improve it. The cookies we may use on the website may be categorised as follows:

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- i. Strictly necessary
- ii. Performance
- iii. Functionality
- iv. Targeting

Some cookies may fulfil more than one of these purposes.

'Strictly Necessary' cookies let you move around the website and use essential features like secure areas. Without these cookies, we cannot provide the requested services.

We use these Strictly Necessary cookies to:

- Identify you as being logged in to the website and to authenticate you.
- Make sure you connect to the right service on the website when we make any changes to the way it works.
- For security purposes.
- Make sure you connect to the right service on the website when we make any changes to the way it works.

If you prevent these cookies, we can't guarantee how the website or the security on the website will perform during your visit.

'Performance' cookies collect information about how you use the website, e.g. which pages you visit, and if you experience any errors. These cookies do not collect any information that could identify you and are only used to help us improve how the website works, understand the interests of our users and measure the effectiveness of our advertising.

We use performance cookies to:

- Carry out web analytics: Provide statistics on how the website is used.
- Perform affiliate tracking: Provide feedback to affiliated entities that one of our visitors also visited their site.
- Obtain data on the number of users of the website that have viewed a product or service.
- Help us improve the website by measuring any errors that occur.
- Test different designs for the website.

Some of our performance cookies are managed for us by third parties.

'Functionality' cookies are used to provide services or to remember settings to improve your visit.

We use 'Functionality' cookies for such purposes as:

- Remember settings you've applied such as layout, text size, preferences and colours.
- Remember if we've already asked you if you want to fill in a survey.
- Remember if you have engaged with a specific component or list on the website so that it won't repeat.
- Show you when you're logged in to the website.
- To provide and show embedded video content.

Some of these cookies are managed for us by third parties.

'Targeting' cookies are used to track your visit to the website, as well other websites, apps and online services, including the pages you have visited and the links you have followed, which allows us to display targeted ads to you on the website. cookies are used to track your visit to the website, as well other websites, apps and online services, including the pages you have visited and the links you have followed, which allows us to display targeted ads to you on the website.

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We may use *targeting cookies* to:

- Display targeted ads within the website.
- To improve how we deliver personalized ads and content, and to measure the success of ad campaigns on the website.

3. WHEN DO WE REQUIRE YOUR CONSENT?

All cookies require your consent.

We request your consent before placing them on your device. You can give your consent by clicking on the appropriate button on the banner displayed to you. If you do not wish to give consent or wish to withdraw your consent to any cookies at any time, you will need to delete, and block or disable cookies via your browser settings; (see below for more information on how to do this). Please note that disabling these cookies will affect the functionality of the website and may prevent you from being able to access certain features on the website.

4. HOW TO DELETE AND BLOCK OUR COOKIES

Most web browsers allow some control of most cookies through the browser settings. However, if you use your browser settings to block all cookies (including strictly necessary cookies), you may not be able to access all or parts of the website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies as soon as you visit the website.

Changing your Cookie Settings. The browser settings for changing your cookies settings are usually found in the 'options' or 'preferences' menu of your internet browser. In order to understand these settings, the following links may be helpful. Otherwise you should use the 'Help' option in your internet browser for more details.

- Cookie settings in Internet Explorer
- Cookie settings in Firefox
- Cookie settings in Chrome
- Cookie settings in Safari

More information. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.aboutcookies.org

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5. COOKIE LIST

Technical Name		Purpose	Session/Persistent	Type
_ga	Google Analytics - Third Party Cookie	Used by Google Analytics to distinguish users and sessions. More info here https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage	Persistent - 2 years	Statistics
ga#	Google Analytics - Third Party Cookie	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	Persistent - 2 years	Statistics
_gat	Google Analytics - Third Party Cookie	Used by Google Analytics to throttle request rate	Persistent – 1 day	Statistics
_gid	Google Analytics - Third Party Cookie	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Persistent – 1 day	Statistics
cmplz_functional	Hummingbird - Third Party Cookie	Stores the user's cookie consent state for the current domain	Persistent – 1 Year	Necessary
cmplz_policy_id	Hummingbird - Third Party Cookie	Determines whether the visitor has accepted the cookie consent box. This ensures that the cookie consent box will not be presented again upon re-entry.	Persistent – 1 Year	Necessary
cmplz_statistics-anonymous	Hummingbird - Third Party Cookie	Determines whether the user has accepted the cookie consent box.	Persistent – 1 Year	Necessary
elementor	Hummingbird - Third Party Cookie	Used in context with the website's WordPress theme. The cookie allows the website owner to implement or change the website's content in real-time.	Persistent – 1 Year	Necessary
PHPSESSID	Hummingbird - Third Party Cookie	Preserves user session state across page requests.	Persistent – 1 Year	Necessary
test_cookie	Hummingbird - Third Party Cookie	Used to check if the user's browser supports cookies.	Persistent – 1 Year	Necessary
_fbp	Facebook.com – Third Party Cookie	Used by Facebook to deliver a series of advertisement products such as real-time bidding from third party advertisers.	Persistent – 3 months	Marketing
_gcl_au	Google Analytics - Third Party Cookie	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	Persistent – 3 months	Marketing

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ads/ga-audiences	Google Analytics - Third Party Cookie	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session	Marketing
IDE	DoubleClick.net – Third Party Cookie	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and presenting targeted ads to the user.	Persistent – 1 Year	Marketing
pagead/1p-conversion/#	Google Analytics - Third Party Cookie	Pending	Session	Marketing
pagead/viewthroughconversion/725955019	DoubleClick.net – Third Party Cookie	Enrich information in account, improve contact and deal information, and start building compliant, first-party data assets that become more valuable over time.	Session	Marketing
tr	Facebook.com – Third Party Cookie	Used by Facebook to deliver a series of advertisement products such as real-time bidding from the third party advertisers.	Session	Marketing
cmplz_choice	Hummingbird - Third Party Cookie	to store if a message has been dismissed.	Persistent – 1 Year	Marketing

6. CONTACT US

You can contact us at:

Address: 6TH FLOOR ATRIUM ON 5TH
 MAUDE STREET
 SANDOWN SANDTON
 GAUTENG
 2031

Phone: 0861 496 463

e-mail: Compliance@planetfitness.co.za

7. VALIDITY AND DOCUMENT MANAGEMENT

This document is valid as of 01/01/2022

The owner of this document is National IT Manager/ Information Officer who must check and, if necessary, update the document at least once a year.

National IT Manager
 A van Rooyen

[signature]

